



Release: GMTA (GERMAN MACHINE TOOLS OF AMERICA)

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GMTA NEWS OF NOTE

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Ann Arbor, Michigan – GMTA (German Machine Tools of America) represents various top-quality German metalworking machine builders, including Proficator, Pittler, Praewema and WMZ. These machines are sold to the North American market by GMTA primarily for gear and spline production, as well as other power transmission applications. The company's target markets include automotive, off-highway, OCTG and other heavy equipment manufacturing. Machines are provided for gear honing, gear grinding, the patented Scudding® process for gearmaking, polygon milling, turning, gear tooth pointing and multi-task machining operations.

In the news...

-GMTA is embarking on an aggressive new ad program in 2014, seeking to expand its market reach in automotive and gain additional exposure in other machine tool end users sectors, including aerospace, medical and energy. This effort will be enhanced by a direct marketing and social media campaign, as the company ramps up to a major presence planned for IMTS in September.

-GMTA recently sponsored a learning day for local area school children, including all 7th graders from the Saline, Michigan schools who are currently studying German. The group visited Frankenmuth, Michigan, which bills itself as "the American town with a German Bavarian heritage." The group visited the historical museum and enjoyed an array of fun activities. Frankenmuth is also home to America's premier Christmas store! (photos of this fun trip are attached herewith)

-GMTA recently became a member of the Michigan Chapter of the German American Chamber of Commerce. Claudia Hambelton from GMTA attended the annual Fall Dinner, where the keynote speaker was Sheryl Connelly, the Global Consumer Trends and Futuring Manager for Ford, who spoke on the topic of how companies can prepare themselves for oncoming trends in the market.

-An open house to celebrate the newly expanded facility in Ann Arbor, Michigan will be held soon. Details to come, so stay tuned!

-A definitive explanation on the Scudding® process for gearmaking, plus informative videos on this breakthrough technology, are now available from GMTA. Please visit...
<https://www.youtube.com/playlist?list=PLA019BBA6EF6153F1>

For more information on this announcement, please contact:

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