



Release: GMTA (GERMAN MACHINE TOOLS OF AMERICA)

Date: March 24, 2014

GMTA NEWS OF NOTE

Issue 2014-2

Ann Arbor, Michigan – GMTA (German Machine Tools of America) represents various top-quality German metalworking machine builders, including Wera Profilator, Pittler, Praewema and WMZ. These machines are sold to the North American market by GMTA primarily for gear and spline production, as well as other power transmission applications. The company's target markets include automotive, off-highway, energy and other heavy equipment manufacturing. Machines are provided for gear honing, gear grinding, the patented Scudding® process for gearmaking, polygon milling, turning, gear tooth pointing and multi-task machining operations. This newsletter is provided to our friends in the media to keep you and your readers updated on News of Note at GMTA.

In the news...

-GMTA proudly announces the addition of Stefan Kloos as Product Manager. Stefan will handle the Pittler vertical turning lathes and WMZ centerdrive lathes. He will be based in Ann Arbor, Michigan, North American Headquarters for GMTA.

- German Language and International Careers (LIC) students from Eastern Michigan University visited GMTA on March 12, 2014. Students were given a tour of GMTA facilities and a presentation in German by GMTA President, Walter Friedrich. As EMU Department of World Languages Professor Margrit Zinggeler Ph.D. pointed out, "Eastern Michigan was one of the first universities to combine foreign language with a practical business component. The EMU major in language and international careers (LIC) is designed to integrate the study of modern foreign languages and cultures with preparation for an international business career. The major objective of the program is to provide students with the skills, knowledge and understanding needed to function in a foreign environment and in professional dealings with people and clients who speak a foreign language. It is a very useful course of study in today's global economy, especially with so many foreign companies setting up shop in the U.S." After the presentation and questions, students were invited to a typical German "Brotzeit" (evening meal of German bread and coldcuts) and, of course, ample

quantities of German beer *Reissdorf Koelsch!* GMTA is proud to support young people in the community and help provide them with (German) language opportunities in a business environment.

-A definitive explanation on the trademarked Profilator Scudding® process for advanced gearmaking is now available from GMTA. Please contact Scott Knoy below for details.

-GMTA supports the Judson Center, a charity that serves the needs of individuals with life challenges such as autism. Every year, the Center tries to provide the youngsters served with a life-changing event. This year, the Center is providing 150 bicycles. GMTA is part of a group of companies supplying the bikes, along with GM Warren Transmission and local radio station, 95.5 WYCD Detroit Country. Claudia Hambleton coordinated the effort for GMTA.

For more information on this announcement, please contact:

GMTA (GERMAN MACHINE TOOLS OF AMERICA)

4630 Freedom Drive

Ann Arbor, MI 48108

Phone: 734-973-7800

Fax: 734-973-3053

Web: www.gmtamerica.com

Email: scott@gmtamerica.com

Attention: Scott Knoy, VP

-0-

(photos)

New GMTA Product Manager Stefan Kloos

Students from Eastern Michigan University's Language and International Careers (LIC) program visited GMTA for a detailed explanation in German from the company president, Walter Friedrich, right. Leading the group was Professor Margrit Zinggeler, Ph.D., third from the right.

PR agency contact:

Tim Daro

Bernard & Company

847-934-4500

tdaro@bernardandcompany.com