



Release: GERMAN MACHINE TOOLS OF AMERICA (GMTA)

Date: August 2, 2012

AMERICAN WERA CHANGES NAME TO GERMAN MACHINE TOOLS OF AMERICA (GMTA)

New name to better reflect the scope of the machinery now represented throughout North America by the company

Ann Arbor, Michigan –Effective June 11, 2012, American Wera is now officially renamed German Machine Tools Of America (GMTA) and continues to represent various top-quality German metalworking machine builders, including Profilator, Pittler, Praewema, WMZ and MAE. These machines are sold for gear and spline production, vertical turning, flexible machining solutions (blank to finish part solutions), as well as bar, pipe and tube straightening plus wheelset pressing. The company’s target markets include automotive, off-highway, OCTG, rail, wind energy, aerospace and other heavy equipment manufacturing.

This announcement was made jointly by GMTA President Walter Friedrich and Vice President of Sales Scott Knoy.

“The reason for the name change is simply that the parent company wished to use a name that is more representative of all the lines we handle in North America,” said Knoy.

Originally formed as the North American subsidiary for Wera in Germany, GMTA today provides application engineering, sales and service for a broad range of machine tools and metal fabricating equipment. GMTA has representatives throughout the U.S., Canada and Mexico.

Other key company individuals include Claudia Hambleton, Treasurer; Doug VanDeven, Service/Parts Manager and Shawn Wilkin, Senior Service Engineer. Joseph Kemple remains the dedicated Product Manager for the MAE line of straightening and wheelset presses.

For more information on this announcement, please contact:

GERMAN MACHINE TOOLS OF AMERICA
4630 Freedom Drive
Ann Arbor, MI 48108
Phone: 734-973-7800

Fax: 734-973-3053
Web: www.gmtamerica.com
Email: scott@gmtamerica.com
Attention: Scott Knoy, VP of Sales

-0-

EDITOR NOTE:

IMTS 2012-Our booth N6260 will include information on all our client's gearcutting machines and feature two MAE straightening presses in action...come and see the show!! Special media event at 9 A.M. on Wednesday, September 12, for one hour prior to the official opening of the North Hall to show attendees. Please come join us.

(old and new logos attached)

Agency contact:
Tim Daro
Bernard & Company
847-934-4500
tdaro@bernardandcompany.com